



GTU Ventures Collaborates with Womenovator to Promote Women’s Workforce Participation under the “Female Labor Force Participation Rate Campaign”

DATE : 15th October 2025

TIME : 10:30 AM TO 1:00 PM

Venue : B0-hall, Sabhagruh GTU



About the Event:

GTU Ventures- Gujarat Technological University, successfully organized FLFPR Event in collaboration with Womennovator, an empowering initiative conducted as part of Dr. A.P.J. Abdul Kalam Jayanti celebrations and Vikas Saptah.

The event celebrated the spirit of innovation, leadership, and entrepreneurship among women. It brought together women entrepreneurs, innovators, and academicians to engage in meaningful discussions, share experiences, and explore opportunities for collaboration, mentorship, and partnership in technology, business, and social innovation.

The program was graced by Dr. Tripti Somani (CEO & Founder, Womennovator), Dr. Gitika Saluja (Influencer – Womennovator, Gujarat), Dr. Vinay Purani (Principal, VGEC), and Dr. Tushar Panchal (Group CEO, GTU Ventures). Their presence and insights greatly inspired the participants, emphasizing the importance of inclusive innovation ecosystems and gender-responsive entrepreneurship.

Key Highlights from the Experts

Dr. Tripti Somani, in her address, shared the vision and journey of Womennovator, a decade-old global initiative by the Gvriksh Foundation, committed to empowering women through a unique blend of community engagement, incubation, and marketplace support.

She emphasized that while women represent half of the world’s population, they capture only a fraction of labor income and entrepreneurial opportunities in India. Bridging this gap requires access to mentorship, skills, and networks—the very pillars that Womennovator is building through its programs such as the 10K Fellowship, WE-Shop, and Gender Responsive Procurement Campaign.

“Women don’t lack intent or capability—they just need a little ‘push and support’ to start and scale,” Dr. Somani remarked.

Dr. Gitika Saluja highlighted how Womennovator’s grassroots initiatives—such as WE-Pitch and 100 Power Women—create platforms for women to showcase ideas, access funding, and connect with mentors and investors globally.

Event Outcome

“Womennovators 2025” proved to be a remarkable and inspiring initiative, reinforcing the vision of GTU Ventures to nurture innovation and entrepreneurship among women. The event facilitated meaningful connections among participants

from different institutes, enabling them to share insights, challenges, and strategies for enhancing female labor force participation. Through these discussions, attendees gained a deeper understanding of supporting women in academics and entrepreneurship and collectively took the LFPR pledge, committing to empower women students and professionals to confidently transition into the workforce.

Glimpse of the Event:





